

# Speaking for Social Change

## SPCH 3346

East Tennessee State University, Spring 2010

(This is a preliminary syllabus. Final syllabus available on D2L, weekend before classes start)

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### REQUIRED TEXTS:

- Foss, Sonja K. and Foss, Karen A. (2002). *Inviting Transformation: Presentational Speaking for a Changing World*, 2<sup>nd</sup> ed. Prospect Heights, IL: Waveland. ISBN 1-57766-252-0
- Johnson, Allan G. (2006). *Privilege, Power, and Difference*, 2<sup>nd</sup> edition. Mountain View, CA: Mayfield. ISBN-13: 9780072874891

### Selected speeches from:

- *Gifts of Speech* "Nobel Lectures by Women Laureates" <http://gos.sbc.edu/nobel.html>
- "Top 100 American Speeches of the 20<sup>th</sup> Century," (<http://gos.sbc.edu/top100.html>) and
- Ritchie, Joy and Ronald, Kate (2001). *Available Means: An Anthology of Women's Rhetoric*. Pittsburgh, PA: University of Pittsburgh Press. (I have this book in my office; you can copy a speech from it. See its table of contents on D2L.)

## COURSE PURPOSE AND GOALS

The purpose of this course is to provide advanced-level training in various forms of public address, and to channel that training into civic engagement efforts that challenge issues of privilege, power and difference. Course goals include preparing you to:

1. Develop advanced public speaking skills and other communication strategies for channeling into social justice efforts.
2. Respond to social issues of exclusion and inequity in mindful, professional, and principled ways.
3. Bolster social justice efforts or prompt social change in your community and on campus.
4. Recognize your own complicity in inequitable structures and your power to change those structures.

## LEARNING OUTCOMES

At the completion of this course, the student is expected to:

1. Demonstrate mastery of extemporaneous style and manuscript style through class speeches/presentations.
2. Critically evaluate one's own speech and a peer's speech for professionalism, public address mastery, and effective treatment of exclusion/inequity issues, using course criteria.
3. Identify specific issues of exclusion/inequity in one's community and on campus.

4. Design and deliver several speeches/performances that address the exclusion/inequity issues discussed in class and in course material.

### **CALCULATING YOUR GRADE**

The (still tentative) scale for calculating your grade is:

Manuscript or "My Own Privilege" Speech	10%
National/International Issues Speech	20%
'On Campus' Speech	20%
'In the Community' Speech	20%
Speech Plans	10%
<u>Analyses of your own &amp; peers' speeches</u>	<u>20%</u>
Total	100%

You can figure your grade at any time in the semester if you take the total maximum points possible for all assignments graded so far, and divide it into the total points you have received so far. Use the scale below as a general guide for understanding points earned on individual assignments:

A=93-100; A-=90-92; B+=87-89; B=83-86; B-=80-82;  
C+=77-79; C=73-76; C-=70-72; D+=67-69; D=63-66; F=0-62